

United Way of
Roane County



Request for Proposal

Community Investment Grant

FUNDING CYCLE

APRIL 2016—MARCH 2017

Roane County United Way works to bring the community together. We focus on the building blocks for a good quality of life—**Education, Income and Health.**

Our community investment committee and volunteers are strategically pursuing services that create lasting change in community conditions, address needs identified through the needs assessment process and that address basic human needs.

Roane County United Way
2735 Roane State Hwy.
Harriman, TN 37748
865.882.7711

LIVE UNITED

United
Way



Introduction

RCUW's Community Investment (CI) is the next phase in strategic community initiatives to implement long-lasting change for all Roane County residents. The CI goal is to help more members of our community to achieve: financial stability, enhanced levels of education and job qualification, and healthier lifestyles. CI is all about working collaboratively to align efforts of a diverse group of stakeholders to collectively pursue significant, lasting change at the community level. Communities are defined by a section or part of the R.C. population sharing one or more characteristics (age, gender, income level, geographic area, etc.). RCUW's service model is depicted below. We want you to be as excited as we are about CI and join this effort to better our community for all.



Income, Health and Education are the three focus areas of Roane County United Way Community Investment process. The ultimate goal of the Community Investment process is to encourage long lasting change by creating opportunities for a better life for all – investing in improving lives and conditions in our community.

Our funding approach includes a mix of services that result in a stronger community. Funded services will address the following components:

- Demonstrate alignment with at least one Community Investment focus area – education, income or health.
- Focus on measurable outcomes that relate to the effectiveness of the service provided.
- Demonstrate potential for sustainability including financial support.

Summary of Process

In order to be considered for funding, organizations must have the completed application and all supporting documentation submitted electronically via the website by November 30, 2015 at 5:00 pm.

If you are requesting funds for multiple services you will submit one application and note all services within the application.

Roane County United Way Community Impact Committee along with a panel of community volunteers will manage the process of receiving and reviewing applications. Our employees are open to communications from agencies applying for a community investment grant and will gladly make themselves available for questions or concerns.

Executive Director – Dina Jackson

Community Impact Chair – Jennifer Trentham

Proposal Timeline

2015

October 26

Application Process Begins

November 10

Interagency Meeting – Q and A

Optional Informational Meeting at 1:00 pm

November 30

Applications Due at 5 pm

2016

February

Interviews for agencies

March

Awards Announced

Partnership Agreements Signed

April 1

Funding Begins

Proposal Process

Roane County United Way approaches this process as a strategic investment in improving our community.

Steps in the process:

1. Qualification of the Organization
2. Full Application including required supporting documents
3. Interview
4. Review completed by the Community Impact Committee and community volunteers
5. Funding recommendations submitted to the Roane County United Way Board for final consideration and approval
6. Communication to agencies regarding funding
7. Partnership Agreements signed by the agencies that will receive funding

Each stage of the process has unique requirements. The application and review process is intended to provide any organization with the opportunity to share their story and provide details regarding the impact the service has on the community.

Services funded under this proposal will receive funding beginning April 1, 2016 and ending March 31, 2017.

ORGANIZATION QUALIFICATIONS

- Be tax exempt (501c3) organizations
- Provide all required documents noted on the instructions/checklist page; based on size of agency
- Serve residents of Roane County
- Service must have been provided a minimum of 3 years in the community or be linked to a larger established organization.

Any organization that does not meet these qualifications or submit a full, completed application will not be considered for funding for the 2016 funding year. A full, completed application includes all supporting documentation.

WHAT ARE WE LOOKING FOR IN THE APPLICATION?

Our application review volunteers are looking to learn more about your organization and the service(s) it provides. We are looking for a clear match between the goal's and outcomes for the services, your organizations ability to meet those goals and the link to United Ways mission and vision. Financial and managerial stewardship is a key component of the review process. We are looking for services that meet the biggest needs described and requested by Roane County Citizens.

Applications will undergo a rigorous assessment and scoring process by the panel of community volunteers as well as the Community Impact Committee. During the review process an evaluation will be conducted based on the following areas:

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| • Service need | • Quantitative goals |
| • Financial review | • Service results/Community impact |
| • Ability to demonstrate financial need | • Organization's management and governance |
| • Focus Area alignment | • Application clarity and thoroughness |

NEEDS ASSESSMENT SUMMARY

Needs assessment Summary

The needs assessment was conducted in 2012/2013 and the following service needs were identified:

- Transportation
- Substance Abuse prevention, education, family support and treatment
- Budgeting
- Parenting Education and in-home support for students
- Education and Training Programs

These needs that were identified were expanded further to provide the actual service gap. Services gaps have been listed below for each of the service needs that were identified.

- Transportation
 - Transportation for general purposes for those 65 and older or disabled for groceries, banking, recreation, etc.
 - Substance Abuse prevention, education, family support and treatment
 - Education for families, physicians, and community about identifying substance abuse and service options.
 - Budgeting
 - Use of available services and budgeting skills by low-income families.
 - Parenting Education and in-home support for students
 - Provide in-home programs for youth that provide mentoring, reading and other services for students as well as parenting education.
 - Education and Training Programs
 - Education and training programs to equip unemployed with skills for available jobs.
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CONTACT US

Contact us

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